

## **CV / Dr. Marc C. Santos**

University of Northern Colorado | Summer 2016

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### **CONTACT**

Office: University of Northern Colorado, Dept. of English, Ross 1284, Campus Box 109  
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### **CURRENT APPOINTMENT**

Assistant Professor of English  
2016 - Present  
University of Northern Colorado  
Greeley, CO  
Research Interests: Rhetoric, Sophistry, Critical and Post-Critical Theory, Ethics, New Media, Postpedagogy, Gaming

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### **PAST APPOINTMENT**

Assistant Professor of English  
2008 - 2016  
University of South Florida  
Tampa, FL

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### **EDUCATION**

Ph.D. English  
Purdue University (December 2009)  
West Lafayette, IN  
Primary Area: Rhetoric and Composition  
Secondary Areas: Rhetoric, Technology and Digital Writing, Theory and Cultural Studies  
Dissertation: *Towards AnOther Rhetoric: Web 2.0, Levinas, and Taking Responsibility for Response-Ability*  
Committee: David Blakesley, chair; Jennifer Bay, Thomas Rickert, and Patricia Sullivan

M.A. English  
Boston University (May 2000)  
Boston, MA  
Focus: 18th Century British Literature and Culture

B.A. English  
Clark University (May 1998)  
Worcester, MA  
Minor: Education Theory  
*Cum Laude*, Phi Beta Kappa, Highest Honors in English  
Senior Thesis: Sonnet Variance in the Early 20th Century  
Thesis Advisors: Stanley Sultan, Winston Napier

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## PUBLICATIONS

### *Reviewed Articles*

"Toward a Professional and Technical Communication Made Whole: Jody Shipka, Creativity, Postpedagogy, and Professional and Technical Communication." *Composition Forum* 33, Spring 2016. Co-authored with Megan McIntyre.  
<http://compositionforum.com/issue/33/techcomm.php>

"Uncrossing God: How Levinas's Ethics Might Contribute to Latour's Politics." *Philosophy and Rhetoric* Vol. 48.3, 2015, 313-337.

"From Constituting to Instituting: Kant, Latour, Twitter, and the Possibility of a Non-Modern University." *The Object of Rhetoric: Assembling and Disassembling Bruno Latour*, 2015. Eds. Rivers and Lynch. Co-authored with Meredith W. Johnson.

"Maira Kalman and/as Choric Invention." *Enculturation* 18, 2014. Co-authored with Ella Browning. <http://www.enculturation.net/kalman-choric-invention>

"Postpedagogy and Web Writing." With Mark H. Leahy. *Computers and Composition* 32, 2014, 84-95.

"Our Electrate Stories: Explicating Ulmer's MyStory." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 18.2, January 2014. Co-authored with Bieze, Ella R., Cagle, Lauren E., Carabelli, Jason, Dixon, Zachary P., Hopton, Sarah-Beth, Gay, Kristen N., McIntyre, Megan M. <http://technorhetoric.net/18.2/praxis/santos-et-al/index.html>

"How the Internet Saved My Daughter; How Social Media Saved My Family." Originally published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 15.1, January 2011.

Re-published in *The Best of the Independent Journals in Rhetoric and Composition, 2011* Ed. Blakesley et al, Parlor Press.

"How the Internet Saved My Daughter; How Social Media Saved My Family." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 15.1, January 2011.  
<http://kairos.technorhetoric.net/15.2/topoi/santos/index.html>

"Productive Mess: First-Year Composition Takes the University's Agonism Online." *Kairos: A*

*Journal of Rhetoric, Technology, and Pedagogy* 13.2, Spring 2009. Co-authored with Nathaniel A. Rivers and Ryan P. Weber.  
<http://kairos.technorhetoric.net/13.2/praxis/riversetal/index.html>

“Appealing the Divide: Logos, Ethos, and Contemporary American Presidential Campaign Rhetoric.” *Sizing Up Rhetoric*. Ed. David Zarefsky. Long Grove, IL: Waveland Press, 2007, 173-181.

“Saving Ourselves: Further Psychoanalytic Investigation of *Resident Evil* and *Silent Hill*.” *Gamasutra’s Game Career Guide*. CMP Media, 30 January 2007. Co-authored with Sarah E. White.  
[http://www.gamecareerguide.com/features/334/saving\\_ourselves\\_pschoanalytic\\_.php](http://www.gamecareerguide.com/features/334/saving_ourselves_pschoanalytic_.php)

“Playing With Ourselves: A Psychoanalytic Investigation of *Resident Evil* and *Silent Hill*.” *Digital Gameplay: Essays on the Nexus of Game and Gamer*. Ed. Nate Garrelts. Jefferson, NC: McFarland Press, 2005, 69-80. Co-authored with Sarah E. White

#### *Review Essays*

“Rhetoric and Ethics, Metaphysics and Alterity.” *JAC* 31.3-4, 2011, 771-782.

“Pedagogical Review of Social Bookmarking Technologies.” *Computers and Composition*. Special Issue: Composition in the Freeware Age. Fall 2009.  
[http://www.bgsu.edu/cconline/Web\\_2\\_0\\_Reviews/delicious\\_Santos/intro.html](http://www.bgsu.edu/cconline/Web_2_0_Reviews/delicious_Santos/intro.html)

#### *Book Reviews*

“Review of Selber et al’s *Rhetoric and Technologies: New Directions in Writing and Communication*.” *Technical Communication Quarterly* 21.1, Jan 2012, 78-82.

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## **AWARDS AND GRANTS**

Creative Scholarship Grant. 1 April 2012 - 1 March 2013. \$7500.00

Humanities Institute Summer Grant. Summer 2012. \$5000.00

Grant for Dissertation Writing. Summer 2007. \$2000.00

Purdue University Travel Grant. Spring 2006. \$250.00

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## **CONFERENCE PRESENTATIONS**

“(Re)Making Selves: Putting Postpedagogy, Feminist Pedagogy, and Feminist Therapy in

- Conversation." Feminist Rhetorics Conference. Tempe, AZ. October 2015. With Kristen N. Gay.
- "Maira Kalman, *Choric* Invention, and Risk." Conference on College Composition and Communication. Tampa, FL. 19 March 2015.
- "Rhetoric, Ethics, and Listening." Rhetoric Society of America Biennial Conference. San Antonio, TX. 25 May 2014.
- "PostPedagogy, Gamification, and sf0." Conference on College Composition and Communication. Las Vegas, NV. 15 March 2013.
- "Teaching Latour to Count to Three: How the Third Sophistic Might Cultivate an *Ethos* of Care." Rhetoric Society of America Biennial Conference. 26 May 2012.
- "From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia." Rhetoric Society of America Biennial Conference. 25 May 2012.
- "For Real this Time, Taking the Composition Classroom Online and Outside of School." Computers and Writing. 18 May 2012.
- "Levinas's Metaphysics as Explication of Gorgias's comment 'There Are Some Answers, Socrates, that Can Only Come by Way of Long Speeches.'" Rhetoric Society of America Biennial Conference. 31 May 2010.
- "It's Not Just Piracy, Porn, Pedophilia, or Power; Or, How the Internet Saved My Family." Computers and Writing Conference. West Lafayette, IN. 21 May 2010.
- "Rhetorical Agency in a Complex World: Social Bookmarking as Distributed Research." Conference on College Composition and Communication. San Francisco, CA. 14 March 2009.
- "Virtual Space / Real People: Using Digital Environments to Connect First-Year Composition Classrooms and Foster New Rhetorical Encounters." Computers and Writing Conference. Detroit, MI. 19 May 2007 (Presented with Nathaniel A. Rivers and Ryan P. Weber).
- "Delivering AnOther Rhetoric: Levinas, Derrida, and Digital Rhetoric." Research Network Forum. Conference on College Composition and Communication. New York City, NY. 18 March 2007.
- "Technology Mentoring: from Product-Oriented to Object-Oriented Instruction." Teaching and Learning with Technology Conference. West Lafayette, IN. 4 April 2007.
- "A Funny Thing Happened on the Way to the Forum: Pedagogical Implications of Content Management Systems Across Four First-Year Writing Classrooms." Purdue University Teaching and Learning with Technology Conference. West Lafayette, IN. 3 April 2007 (Presented with Nathaniel A. Rivers, Ryan P. Weber, and Paul Lynch).

“Appealing the Divide: Logos, Ethos, and Contemporary American Presidential Campaign Rhetoric.” Rhetoric Society of America Biennial Conference. Memphis, TN. 28 May 2006.

“Saving Ourselves: Further Investigation of Resident Evil and Silent Hill.” Popular Culture / American Culture Conference. Atlanta, GA. 13 April 2006 (Co-authored with Sarah E. White).

“ReVizing ReVisions: Addressing Ethics and Non-Hermeneutic Rhetoric in First-Year Composition through an Online Multimedia Project.” Conference on College Composition and Communication. Chicago, IL. 23 March 2006.

“Still Dwelling in the Ruins: Humanities' Necessity for Asserting Educational Ends in a Postmodern Age.” National Council for the Teachers of English Annual Convention. Pittsburg, PA. 18 November 2005.

“Righting Digital Textuality: Transcending the Skeuomorphic Limitations of Our Approach to Teaching Electronic Writing.” Conference on College Composition and Communication. San Francisco, CA. 18 March 2005.

“Itchy, Tasty: Narratology, Psychoanalysis, and Survival Horror Video Games.” Popular Culture Association / American Culture Association National Conference. San Antonio, TX. 7 April 2004 (Co-authored with Sarah E. White).

## **LOCAL PRESENTATIONS**

“Integrating Video into the Classroom.” USF Teaching with Technology Workshops. 30 November 2012.

“A Strategy for Multimedia Research: Windows Moviemaker in 30 Minutes or Less.” Introductory Composition at Purdue Instructor Showcase. 10 April 2007.

“Moving Like Images: DJ Spooky and Multimedia Writing for Purdue’s ‘You Are Here’ Syllabus Approach.” Introductory Composition at Purdue Instructor Showcase. 18 April 2006.

“(x)HTML Coding for the Drupal Content Management System: Materials and Implementation.” Professional and Technical Writing Showcase. Purdue University. 30 November 2005.

“Launching the New, Standards-Compliant Friends of Cary Home for Children Website.” Board Meeting of Friends of Cary Home for Children. 5 May 2005.

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## **TEACHING**

*Graduate*

Below are a list of courses with URLs for the most recent iteration and digital materials.

ENC 6422 New Media Production. USF. Fall 2012, Fall 2014.  
<http://www.marccsantos.com/teaching/new-media-production/>  
<http://newmedia-research.wikispaces.com/>

ENC 6333 Contemporary Rhetorics. USF. Fall 2010, Spring 2014. Fall 2015.  
<http://www.marccsantos.com/teaching/contemporary-rhetorics/>

ENC 6336 Historical Rhetorics. USF. Fall 2009, Fall 2011, Fall 2015.  
<http://www.marccsantos.com/teaching/historical-rhetorics/>  
[http://en.wikibooks.org/wiki/Historical\\_Rhetorics](http://en.wikibooks.org/wiki/Historical_Rhetorics)

*Purdue University*, Graduate Instructor:

ENG 501t Technology Mentoring for First-Year Composition. Fall 2006, Spring 2007, Fall 2007, Spring 2008.

### *Undergraduate*

ENC 3435 Rhetoric and Gaming. Spring 2013, Fall 2014, Fall 2015.  
<http://www.marccsantos.com/teaching/rhetoric-and-gaming/>

ENC 3416 New Media for Technical Communication. Fall 2011, Spring 2011, Spring 2012, Spring 2014, Spring 2015.  
<http://www.marccsantos.com/teaching/new-media-for-tech-comm/>

ENC 4218 Visual Rhetoric for Technical Communication. Fall 2011, Spring 2013.  
<http://www.marccsantos.com/teaching/visual-rhetoric-for-tech-comm/>

ENC 3371 Rhetorical Theory for Technical Communication. Spring 2012, Spring 2015.  
<http://www.marccsantos.com/teaching/rhetorical-theory/>

ENC 3310 Expository Writing. Fall 2008, Spring 2009, Summer 2009, Fall 2009, Spring 2010, Summer 2010, Summer 2011, Fall 2012, Summer 2013, Summer 2014. Fall 2015.  
<http://www.marccsantos.com/teaching/expository-writing/>

*Purdue University*, Graduate Instructor:

ENG 419 Multimedia Writing for Professional Writing Majors. Spring 2007.

ENG 420 Professional Writing. Fall 2005, Summer 2006.

ENG 203 Introduction to Professional Writing Research. Spring 2008.

ENG 106 First-Year Composition. Fall 2003, Spring 2004, Fall 2004, Spring 2005, Summer 2005, Fall 2006, Fall 2007.

*Quincy Community College*

English 101 Introduction to English Composition. Summer 2004.

*High School*

Oakmont Regional High School, Fall 2001 - Spring 2003, sophomore and senior honors and standard English.

**Teaching Awards**

2007-2008 Quintilian Award for Excellence in Teaching, Purdue University Department of English

2006-2007 Quintilian Award for Excellence in Teaching, Purdue University Department of English

2005-2006 Quintilian Award for Excellence in Teaching, Purdue University Department of English

**Doctoral Dissertation Committees**

Ewing, Laura. 2015. "#networkedglobe: Making the Connection between Social Media and Intercultural Technical Communication."

McIntyre, Megan. 2015. Co-director with Carl G. Herndl.  
"Relational Rhetorical Agency, Networked Technology, and the Aftermath of the Boston Marathon Bombing"  
This summer Megan accepted a position in the Institute for Writing and Rhetoric at Dartmouth College. She and I have co-authored two articles together.

Herzhauser, Betty. 2015.  
"The Role of the Interruption in Epistolary Young Adult Novels"  
Betty is an Education student who developed an interest in New Media after taking my Historical and Contemporary Rhetorics seminars. She is a high school teacher and administrator.

Breckenridge, Adam. 2014.  
"Acts of Rebellion: The Rhetoric of Rogue Cinema"  
Adam accepted a tenure-track position at New England Institute of Technology.

Richards, Daniel. 2013.  
"Dead Man's Switch: Disaster Rhetorics in a Posthuman Age"  
Daniel accepted a tenure-track position at Old Dominion University.

Veach, Grace. 2012.  
"Tracing Boundaries, Effacing Boundaries: Information Literacy as an Academic

Discipline”

Grace is a Dean of Library Science at Southeastern University in Florida.

Steadman, Kyle. 2011.

“Sound Composing: Composers’ Strategies and Influences when Making Music”

Kyle is now an Assistant Prof. of English at the University of Rockford in Illinois.

Vieregge, Quentin. 2010.

“Narratives of Architectural Revolution in Online Christian Rhetoric”

Quentin is now an Assistant Prof. of English at the University of Wisconsin, Barron County.

*In Process*

Dixon, Zach. 2015 - present.

Zach recently defended his prospectus and should complete his dissertation in the 2016 - 2017 year.

Branham, Cassandra. 2015 - present.

Cassandra is a PhD student in UCF’s Texts and Technology program.

### **Master’s Thesis Committees**

*In Process*

Hillen, Andrew. 2015- present. Director.

Sroka, Phillip. 2014 - present. Director.

*Completed*

Blank, Ryan. 2014. “Overcoming the 5th-Century BCE Epistemological Tragedy: A Productive Reading of Protagoras of Abdera.” Director.

Walsh, Eric. 2014. “Hermes, Technical Communicator of the Gods: The Theory, Design, and Creation of a Persuasive Game for Technical Communication.” Director.

Grau, Brenda. 2014. “Beyond Performance: Rhetoric, Collective Memory, and the Motive of Imprinting Identity.” Director.

Gay, Kristen N. 2013. “Unbearable Weight, Unbearable Witness: The (Im)possibility of Witnessing Eating Disorders in Cyberspace.”

Hardesty, Kathleen. 2013. “Rhetoric, Ethics, and the Rhetorical Tradition.” Director.

Honnold, Jeffrey. 2012. “Toward a Working Theory of Neurorhetorics.”



Zephyrhawke, Kate. 2011. "Addressing the Decline of Academic Performance Among First-Year Composition Students: A Usability Analysis of Two Important Online Resources."

Michael Taber. 2009. "Methodological Rigor in Composition Studies."

### **Honor's Thesis Committees**

Smith, Emil. In process. Director.

Macinnis, Melinda. Director. "Nietzsche's Superman in 'A Good Man is Hard to Find,' *No Country for Old Men* and *Fight Club*." 2011.

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### **SERVICE**

#### *Disciplinary Service*

Editorial Board Member, *Technoculture*, 2011 - present.

Webmaster, North American Levinas Society, 2006 - 2011.

#### *Professional Organizations*

Conference on College Composition and Communication, 2004 - present.

Rhetoric Society of America, 2006 - present.

North American Levinas Society, 2007 - 2011.

#### *Departmental Service*

English Department Graduate Committee. Determines and reviews curricular and program changes and conducts assessment of academic success, 2008 - present.

English Department Graduate Admission Committee. Interviews and ranks potential graduate students, 2008 - present.

English Department Web Site Redesign Committee. Working to improve the content, design, and usability of our department's site, 2012 - present.

Composition Policy Committee. Determines and reviews curricular and program changes, conducts assessment of academic success, mentors new instructors to the program, 2008 - present.

Rhetoric and Composition Committee. Determines and reviews curricular and program changes and conducts assessment of academic success for both our graduate R/C program and our undergraduate Professional Writing, Rhetoric, and Technology major.

2008 - present.

Search Committee, Associate/Full Professor of Rhetoric and Composition, 2009 - 2010.

Resilient Tampa Bay Planning Committee, fall 2010 - spring 2011.